

A black, vertically-oriented backpack is centered against a white background. The backpack has a simple design with a top handle and a vertical seam down the middle. On the right side of the front panel, the text "HER2" is printed in a bold, orange, sans-serif font, with the word "franchise" printed below it in a smaller, orange, sans-serif font. There are zippers visible on the sides of the backpack.

HER2
franchise



